



# Andrew Chooah

IT & Media Manager

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## Personal Profile:

An experienced multi-skilled IT professional, with achievements and successes spanning programming, web development, network administration and IT support. Working alongside senior staff of organisations to plan and implement strategies to increase business through their website.

## Key Achievements:

- **£15k** reduction in costs across implementation of I.T infrastructure
- **£5k** saving in provision of web development for mid-sized industrial doors company
- **£3k** saving in development and execution of printed and online marketing strategy for newly launched interiors business
- *Microsoft Certified Professional status.*

## Key Business Skills:

- Analysis of key business-needs and implementation of IT strategy in accordance with requirements and financial-constraints
- Design and implementation of marketing strategies encompassing, printed media, digital multimedia and internet-based campaigns
- Knowledge of cutting-edge web-trends ensuring businesses able to evolve future strategies in line with technological advances
- Able to deliver and adapt stand alone packages using easily understandable, 'Jargon busting' communication techniques in support of your business goals and objectives